## WESTS MAGPIES



22 June 2016

Dear Wests Magpies Basketball Supporters

As you are probably aware Magpies Sports Club is a sponsor of the Wests Magpies Basketball Club. We also use their facilities from time to time for functions, meetings and other events.

Magpies have just announced a new sponsorship funding scheme and have made this scheme available to our Club. We believe this offers us the opportunity to increase our funding from Magpies and enjoy their excellent facilities in a social sense.

In essence Wests Magpies Basketball Club will receive 10% of the total amount our members, players, parents of players and supporters spend at Magpies on bar and bistro purchases. This applies to both the Sports Club at Kippax and the Golf Club. The Magpies Club in Civic is now closed.

Magpies now has the technology to identify patrons associated with Wests Magpies Basketball Club and can track and record the amounts those patrons spend. As mentioned above this could be significant funding for Wests Magpies Basketball Club in an environment where sponsorship dollars are very difficult to attain.

To maximise our income from this scheme we need as many people as possible to join the Magpies Club and then use their facilities when you choose a Club for your entertainment with family and friends. The more Members we sign up and the more they use the Magpies Clubs the greater our benefit.

Attached is a membership form that needs to be completed and the correct membership fee returned to Wests Magpies Basketball Club. Please feel free to forward this letter and membership form to family, friends, neighbours or work mates. Membership forms are also available on our registration days and from Reception at Magpies in Kippax.

The process from here is once we have collected the forms and passed them on to Magpies they will issue you with a membership card and you can start using that card immediately. The sponsorship funding scheme starts on 1<sup>st</sup> July 2016. **Obviously, you must use your Magpies membership card when making purchases from the bar or bistro so that the credits from purchases can be transferred to our account.** 

If you are already a member of Magpies please still complete the form and print your membership number on the top right hand side and Magpies will link you to Wests Magpies Basketball Club.

Yours Sincerely

Kim Malcolm President

\* An Incorporated organisation \* Sponsored by Magpies Sports Club \* Major Club within Basketball ACT \*