



Avoca Football Netball Club

Annual Report 2018



Football Netball Club

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FORWARD

The Avoca Football Netball Club presents this Annual Report for the 2017/18 Year. This Report aims to inform our members, sponsors and other key stakeholders on the performance of the Club over the 2018 football and netball season.

2018 has been a consolidating year for the Club, with the Committee following through from last season in their re-building phase, whilst maintaining strong links with our community and offering recreation and leisure opportunities to all members of the Avoca & district community. It is hoped that this Annual Report demonstrates that the Club is committed to these objectives and all that desire to be involved with the Club are able to participate in some way.

Every endeavor has been made to ensure the historical and statistical accuracy of this report. Should any reader be aware of an inaccuracy, or may assist with providing missing information, it would be greatly appreciated if the Club Secretary is informed.

The Club Committee hopes you find the Annual Report useful and informative reading.

AFNC Purpose

1. To establish, promote, encourage and regulate football, netball in the Avoca area.
2. To promote, encourage and provide facilities for the education, practice and play of the sport of football and netball, and to raise levels and standards of play in football and netball in the Avoca district.
3. To promote and encourage the patronage of football and netball through the establishment of high standards of administration, facilities and supervision.
4. To co-operate with and assist any organisation having objectives and purposes similar to those of the Club in any manner which may further the interest of football, netball or the Club generally and without limiting the generality of the foregoing to subscribe to, maintain membership of and co-operate with AFL Victoria, the Australian Football League, Netball Victoria, Netball Australia.
5. To promote a greater community awareness of football and netball, and their contribution to sports generally.
6. To uphold, regulate and enforce the rules of football and netball.
7. To protect the interest of the members of the Club in all matters whatsoever that relate directly or indirectly to football, netball or to sport generally and to represent and promote the interest of the players in relation to any other represented studies, clubs, associations, Clubs or persons whatsoever.
8. To select and appoint football and netball representatives and delegates in local and interleague competition or for any other purpose.
9. To collect and apply the funds of the Club in such manner that the Club or its executive committee believe to be in the best interest of football, netball, and/or its members.

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Presidents Report

Can I begin by thanking everyone within the Bulldog family who has contributed in any way to our 2018 season, which was an extremely successful and enjoyable 12 months for the club.

To our wonderful sponsors, committee, coaches, players, members, supporters and the many volunteers that are required to successfully run our club, I thank you all for valuable contribution throughout the 2018 season which is now much longer than the 16 home and away rounds.

We certainly exceeded our mantra of “fun place to be” and this assists in our endeavour for the Avoca FNC to become the club of choice, for not just players, but sponsors and supporters also. Although we were not successful in bringing any silverware back to the kennel, we have certainly made improvements and laid strong foundations across both football and netball to do so in the near future.

Following last season’s review, we invested heavily in leadership training and player rehabilitation and we will continue down this path in future years. Once again we can be proud of how our players conducted themselves at club level and representative level throughout the year, and this certainly has not gone unnoticed from within and external to our club.

Congratulations to our Bulldog Medal and individual trophy winners, and also to Trevor Field on his 600th club game and being awarded Life Membership of the Maryborough Castlemaine District Football Netball League. An honour thoroughly deserved.

We welcomed AJ Bourke and Damien Scott and their families to the club this season as senior grade football coaches and throughout the year reappointed them both for the upcoming season. Recruiting and preparation is well underway with training commencing mid-November which is encouraging. Other coaching appointments will be announced in the due course.

The club will leave no stone unturned in our pursuit of success both on and off the court / field. When we look to individual areas for improvement including dedication, fitness and discipline are all areas individuals can control themselves if they wish to improve and ultimately result in team and club success.

For those that are recommitting to the club in 2019, I look forward to welcoming you to the club over the coming weeks and months. Those that are moving on, thanks on behalf of all at the club for your services and we wish you well. I hope everyone enjoys and stays safe in the off season and I wish all the very best to the incoming committee for 2019 season and beyond.

Bulldogs, Together as One.

Bill Drummond
President

Committee Operation & Club Personnel

Following the implementation of our new Club structure, the following people were appointed into during the 2017/18 season:

Executive Committee Members

President: Bill Drummond

Vice President: Robert Rayner

Secretary: Delvene Barber

Treasurer: Kylie Gollop & Steph Wardlaw

Football Operations Manager: Steve Carey

Netball Operations Manager: Simone Field

Junior Football Operations Manager: Ben Howell

General Committee Members

Canteen Manager: Judy Walkley

Bar Manager: Robert Rayner

Social Events Co-ordinator: Jessi Wardlaw

Independent Member: Chris Redpath

Independent Member: Elizabeth Howell

Football Report

Senior Report

The year started with the appointment of joint coaches in AJ Bourke from the Beaufort Football Netball Club, and Damien Scott from Stawell as our joint senior coaches. Both guys have been involved heavily within the club all year, outside of their coaching appointments, with AJ umpiring juniors and Scotty helping Mick with the Reserves each week.

This year the coaching program was based heavily on game plans and structures, which the playing group eagerly took to. The recruitment of players was based heavily around our Melbourne contacts, and with that we were successful in recruiting a number of new players to the club. All of which contributed both to our increasing on field and off field success in 2018, with our competitiveness on field improving as the year progressed. Numbers at training were considerably higher this year compared to the last few seasons, with a number of the playing group invested in developing their fitness and skills, helped along in no small part by the senior coaches. The committee should be applauded for investing in rehabilitation and training improvements for the players, the playing group definitely reaped benefits in these departments. Considering we missed playing finals by just one point, I consider the year to be a huge step forward and I believe we are heading in the right direction for season 2019.

The reserves with Mick Drury as coach, started the year well playing some great footy. The belief within the playing group was fantastic and was reflected on the score board with some great wins early. As the year continued the belief only grew. This year the group really seemed to enjoy their footy. Culminating with them going deep into the finals, which gave the playing group a taste of finals footy. The experience of this playing group has been a very positive one for the club, as the playing group are already looking forward to season 2019.

Recruiting for next year is well underway, at this stage we have gained the services of some handy new players in Jack Duke from Beaufort and Josh Thompson from Clunes, with several other players close to being signed. After our on field improvement in 2018 the coaches are commenting on how several players are contacting the club and enquiring how they can get involved in 2019. After all the hard work put in by the committee, coaches and players this year, we are starting to become "the club of choice."

I would like to thank the committee for their continued support during the year and being so supportive to all the new idea's raised during the season by the Football Executive. A huge thanks to our President Bill Drummond, who's guidance and vision has been second to none all year and to everyone who has helped in any

small or large way throughout the year. A club like this doesn't operate successfully without input from everyone. Finally I can't wait to see what season 2019 will bring to our club, but I believe we are heading in the right direction and great things are only just around the corner both on and off the field.

Junior report

Once again our junior footballers did the club proud this season and all three teams made the finals. Unfortunately we did not make it to the big day but did have some wins on the way including some above our position on the ladder.

Thank you to Ben Howell for his role as Junior coordinator, Mark Blair, Brian and Rhys Walkley, Nathan Field and Gavan Bayne for coaching this season and all the support staff that assisted throughout the year. We also thank our team managers, Jarrod and Natasha Robinson and Sam Handley. Once again our Auskick program was extremely successful and our thanks goes to Paul Fettling for co-ordinating Auskick this season.

Congratulations to our Bulldog Medal recipients for their club best and fairest awards in Campbell Blair 11.5s, Riley Hamilton 14.5s and Jamie Beavis 17.5s and all our other individual award winners for the season. We also congratulate Will Robinson, Jai Howell, Paige Scott, Shaun Cudmore, Riley Hamilton and Taylor Kennedy who represented the club at league level this season.

We would also like to recognise that Jamie Beavis, Samson Marlow and Taylor Kennedy were given development opportunities by playing for the East Point Junior FNC during the season on permits. Our former premiership Coach, Phil Canny is the junior football co-ordinator at East Point and arranged for the boys to fill in at a couple of games. This was a great opportunity and they all represented the club well.

Another highlight of our season was the Junior Football Clinic that was conducted with approximately seventy children in attendance. This was held at the Avoca Public Park in July, and was an overwhelming success. Thank you to those involved in organising this event. There were many very happy children down at the park enjoying themselves. A big thank you also to the senior players that gave their time, to help our up and coming juniors and also thank AFL Goldfields for allowing us the use of their training equipment.

In closing, it takes a large amount of volunteers to run our junior program and we thank everyone who has assisted throughout the season in any way and we look forward to you all returning in 2019.

Steve Carey
Football Operations Manager

Season Leaders & Results

Grade	Coach	Best & Fairest	Position finished
U11.5	Mark Blair	Campbell Blair	5 th
U14.5	Rhys & Brian Walkley	Riley Hamilton	3 rd
U17.5	Nathan Field	Jamie Beavis	5 th
Reserves	Mick Drury	Jason Hunt	4 th
Seniors	AJ Bourke & Damien Scott	Rowan Andrews	10 th

Club Milestones

600 CLUB GAMES

Trevor Field

300 CLUB GAMES

Jaye Farnsworth

200 CLUB GAMES.

Darcy Carey

Nathan Coghlan

Matt Veitch

150 CLUB GAMES.

Jamie Beavis

Cameron Holland

100 CLUB GAMES.

Jai Howell

Jaxon Porter

Lewis Redpath

Tyson Wardlaw

Rory Wilkinson



Netball Report

2018 was another good year on the court for the Avoca Football Netball Club, with A grade, C grade and the 17s and Under competing in the finals. The 17s and Under won their Semi Final to progress as far as the Preliminary Final but unfortunately went down by 3 goals after a great fight back. After a terrific year, C Grade unfortunately bowed out in the Semi Final. A Grade were brilliant winning their Elimination Final against Lexton by one goal in a heart stopper, before bowing out in the Semi Final. Although we didn't make it to any grand finals, all teams are to be commended on their attitude, teamwork and support they showed for each other during the 2018 season.

2018 saw our junior development coach, Sarah Neil take on all three junior grades for a second season, continuing to develop and build on skills in line with Netball Victoria's junior development program. The structure over the past two years has ensured the girls are given equal game time and allowed Sarah to rotate girls through various positions on the court and into higher grades to further develop their skills. I'd like to take this opportunity to thank Sarah for all the hard work she put into the junior coaching role over the past two years. She worked tirelessly to ensure all our juniors felt valued & included, while building on their skills and encouraging them to achieve their goals. Your hard work and effort is very much appreciated by all at the club. A big thanks also to Kaitlyn Scott & Lucy Walkley who assisted Sarah with trainings and on game day, the club is grateful for all your assistance. Special mention also to Georgia Macintyre, Ellen Barber & Francesca Howe for playing in a higher grade for the entire season ensuring we had enough numbers, putting their club and team before themselves, which was much appreciated.

Congratulations and thanks also to our senior coaches in Lucy Walkley, Maddison Egan and Colleen Soulsby. Lucy & Maddy coached A Grade with help from Kerry Egan on the bench and Colleen coached both B & C Grades for the second year running. Your time, dedication and commitment has again contributed to the overall success of the club. Thank you also to Sarah Eldridge for managing the "NetSetGo" program. This is appreciated by all involved in the program.

The junior structure worked well for a second season, but will be reviewed again prior to next season as Sarah Neil is stepping down from the role taking a well earned rest after two years at the helm. We are in the process of appointing a new junior coaching team focusing on lighten the individual workload of the Junior Development Coach. The Netball Exec has also received a number of 2018 coaching applications for the senior grades, with coaching announcements to be made in due course.

We continue to have a strong executive structure and we are grateful to have so many dedicated members to assist with running our netball programs. Thanks to all involved with special mention to the umpiring panel of Donna Wardlaw, Natasha Howell, Sarah Neil, Lucy Walkley, Stacey Blair, Samantha Wardlaw, Maddy Egan, Isabella Thomson & Angela Field on an outstanding job filling the umpire roles. Special mention to Sam Wardlaw & Angela Field who successfully obtain their C Badge this year. The club has never before had so many graded umpires and it's a credit to all.

The Netball Executive also wish to congratulate Alana Burge who is taking on the role of Netball Manager in 2019. Alana has been a member of the executive for a number of years and has extensive knowledge and experience in the netball arena both on and off the court. We are looking forward to having Alana at the helm and wish her every success.

The 2018 netball executive are as follows:

Netball Operations Manager: Simone Field

Umpires Coordinator: Donna Wardlaw

Membership: Alana Burge

Uniforms / Equipment: Colleen Drummond

Match Day Coordinator: Stacey Blair

Independent Member: Wendy Robertson

Grade	Coach	Best & Fairest	Position finished
13 & U	Sarah Neil	Chloe Ross	12th
15 & U	Sarah Neil	Talia Arrowsmith	9th
17 & U	Sarah Neil	Gina Beavis	4th
C	Colleen Soulsby	Colleen Drummond	5th
B	Colleen Soulsby	Alana Burge	9th
A	Maddy Egan & Lucy Walkley	Caitlin Drummond	6th

MCDFNL honours

Congratulations to the following members who achieved league honours this season.

- Donna Wardlaw, Isabella Thomson, Sarah Neil, Tash Howell, Lucy Walkley & Sam Wardlaw who all umpired finals.
- Ellen Barber who represented the AFNC in the MCDFNL interleague 15 and Under team and Talia Arrowsmith & Charlotte Barber who played in the development squad
- Maddy Egan coming Runner Up Best & Fairest in the A Grade League vote count

Club Milestones

Special congratulations to Alana Burge who played her 350th club game this season. What a tremendous achievement. Also congratulations to Sarah Neil who played her 250th club game during the year. Claire Hamer who chalked up 150 games and Ellen Barber, Bianca Powell, Maddelyn Redpath & Sam Wardlaw who all played their 100th game for the AFNC. You are all great contributors to our club and we congratulate you and look forward to many more games to come.

Last but not least, thank you to all volunteers and players who have contributed throughout the 2018 season. The Netball Executive is already looking ahead to next year and we are working towards appointing our coaches for the 2019 season.

I also thank our club sponsors for their financial assistance which is greatly appreciated and the club executive and committee for their assistance throughout the year.

Thanks for your support and we look forward to doing it all again next season.

Simone Field
Netball Manager

Bulldog Medal Vote Count & Presentation Nights

This year the AFNC hosted the Bulldog Medal Vote Count & Presentation event with the both the junior and senior counts held on Saturday 22nd of September. The AFNC congratulates all trophy recipients and thanks them for their valuable contribution to our club.

Senior Football	Winner
Best & Fairest	Rowan Andrews
R/Up Best & Fairest (Roly Reynolds Memorial)	Daniel Trajanovski
Best Under 20	Daniel Howell
Most Determined	Justin Williams
Leading Goalkicker	Aaron Henneman (36)
Coach's Trophy	Hugh Bucknall
Reserves Football	Winner
Best & Fairest	Jason Hunt
R/Up Best & Fairest	Paul Loaney
Leading Goal Kicker	James Walton (53)
Most Determined	Jaye Farnsworth
Coach's Trophy	Glen Bamford
Under 17.5 Football	Winner
Best & Fairest	Jamie Beavis
R/Up Best & Fairest	Taylor Kennedy
Leading Goalkicker	Taylor Kennedy (20)
Most Improved	James Mallinson
Most Determined	Matthew Jones
Coach's Trophy	Jamie Beavis



Under 14.5 Football	Winner
Best & Fairest (Leanne Calder Memorial)	Riley Hamilton
R/Up Best & Fairest	Shaun Cudmore
Leading Goal Kicker	Jai Howell (65)
Most Improved	Jaxon Porter
Most Determined	Lachlan Wardlaw.
Coach's Trophy	Hayden Knight
Under 11.5 Football	Winner
Best & Fairest	Campbell Blair
R/Up Best & Fairest	Logan Howell
R/Up Best & Fairest	Eric Wilkinson
Leading Goal Kicker	Eric Wilkinson (25)
Most Improved	Rohan Redpath
Most Determined	Patrick Higgins



A Grade Netball	Winner
Best & Fairest Merle Gothard Memorial	Caitlin Drummond
R/Up	Stacey Blair
Amy Walkley Memorial Most Determined	Caitlin Drummond
Coach's Trophy	Caitlin Sleeman
B Grade	Winner
Best & Fairest	Alana Burge
R/Up	Chantelle Wardlaw
Most Dedicated Sue-Ellen Storer Farnsworth Memorial	Isabella Thomson
Coach's Trophy	Amelia Walker
C Grade	Winner
Best & Fairest	Colleen Drummond
R/Up	Brooke Drummond
Most Dedicated Sue-Ellen Storer Farnsworth Memorial	Brooke Drummond
Coach's Trophy	Lyndall Thatcher
17 & Under	Winner
Best & Fairest (D & A Hunter Perpetual)	Gina Beavis
R/Up	Bianca Powell
Coach's Trophy	Claire Hamer



15 & Under	Winner
Best & Fairest	Talia Arrowsmith
R/Up	Taylah Wardlaw
Amy Walkley Memorial Most Determined	Talia Arrowsmith
Coach's Trophy	Makenzie Gollop
13 & Under	Winner
Best & Fairest	Chloe Ross
R/Up	Vanessa Jones
Coach's Trophy	Makayla Cocking

Calder Family Memorial Best Club Person
Robert Rayner

Life Membership Inductee
Scott Howell



Marketing & Sponsorship

Riverside Market

The Avoca Riverside Market has maintained consistency throughout 2018 with around 25-30 stallholders each month and over 3000 people visiting each year. The Market is held in Cambridge Street & Dundas Streets along the river flat. With a diverse range of stallholders, there is something for everyone who attends the event.

There continues to be a diverse range of stallholders attracted to the market, and we received regular support from the Pyrenees Historic Vehicle Club. The AFNC hosted a BBQ at the market each month adding significant income to our finances. Thank you to everyone who regularly helped out and involved themselves to support the AFNC.

Sponsorship Program

The AFNC is very appreciative of the generous support of all of its business partners. The contributions that include both cash and in-kind from over 80 businesses ensure that the Club is able to provide quality facilities and equipment and professional coaches and support staff to make playing sport with the AFNC safe, inclusive and enjoyable.

We acknowledge and thank the sponsors in our Gold, Silver and Bronze categories as well. Sponsorship is vital to the Club and contributes greatly to the overall running of club activities.

Principal Partner - Redfield Transport

Major Partners- Bonney Energy, W D Howell & Co Pty Ltd, PJA Accounting

Diamond Partners – Avoca Community Bank, Avoca Hotel, Avoca IGA Xpress, Maryborough Off Road & Auto, R & J Battery Distribution, Victoria Hotel

Gold Partners - Carey's Ultimate Style, Celsius Heating & Cooling, Chrisela Estate, Bloom CD, Burson Auto Parts

Centre State Printing, Coghlan Transport, Elders Ltd, Eureka Concrete, GDP Transport, Gollop's Garage H.F Richardson, Holland's Buslines, Hopeys Shearing, Howell Rail, Joseph Rayner Carpentry, MAB Engineering, MOR Accountants, Mount Avoca Winery, Petrogas Rural, Powers Bus Lines, Pyrenees Advocate, Pyrenees Pies, Pyrenees Premium Cuts, Pyrenees Smash Repairs, Quality Wool, Shear Delights Bakery, Tim Hill Livestock, Wardlaw Welding, Wattle Office Supplies, Wendouree Wholesalers.

A full list of sponsors is available is viewable on our Club Website below.

http://websites.sportstg.com/club_info.cgi?c=0-6176-80669-0-0&slD=90099

Memberships

The Club's online Membership database system – www.revolutionisesport.com.au/afnc has proven to be a very useful addition to the club's administration and has made managing memberships much easier for the Committee. The Club will continue to make membership a priority going forward and improve the implementation of this system. The 2017 season saw a decrease in general memberships, however this year we have seen a turn around with membership numbers increasing solidly. The Club has made a conscious effort to ensure all players are fully financial and there has been an increase in the general membership base which is positive for the Club. Maintaining stable membership prices seems to be the biggest success in encouraging membership. The Club will need to continue to closely monitor expenses associated with playing to ensure membership fees reflect this.

Membership Options:

General Member - \$70 (entry to all 8 home games for the price of 7)

Parents Pass - \$110 (entry to all 8 home games for two people – saving of \$50)

Old Dogs Club - \$40 (includes entry to last game of the season “Old Dogs Round” and into the end of season function and membership card)

Total Membership Numbers

Senior Football Members: 75

Senior Netball Members: 27

Junior Football Members: 50

Junior Netball Members: 23

General Members: 60

Old Dogs Club: 30

Life Members: 52

TOTAL: 317

Social Events

The social side of the Avoca Football Netball Club is one of our most significant accomplishments. After identifying the need to hold well managed, entertaining and age appropriate events, the Club has built a reputation of ensuring functions are always great to be a part of.

Reunion Night with throw-back to the 80's band Cosmos was very successful with many members of past netball premierships teams coming back to the club. We also celebrated Trevor 'Baz' Field's milestone 600th game with a country night featuring the band Boots N All. This was one of our most popular nights.

Our mid-season cabaret ball is always a popular night on the social calendar and this year's theme “A night on Broadway” was well attended at the Town Hall.

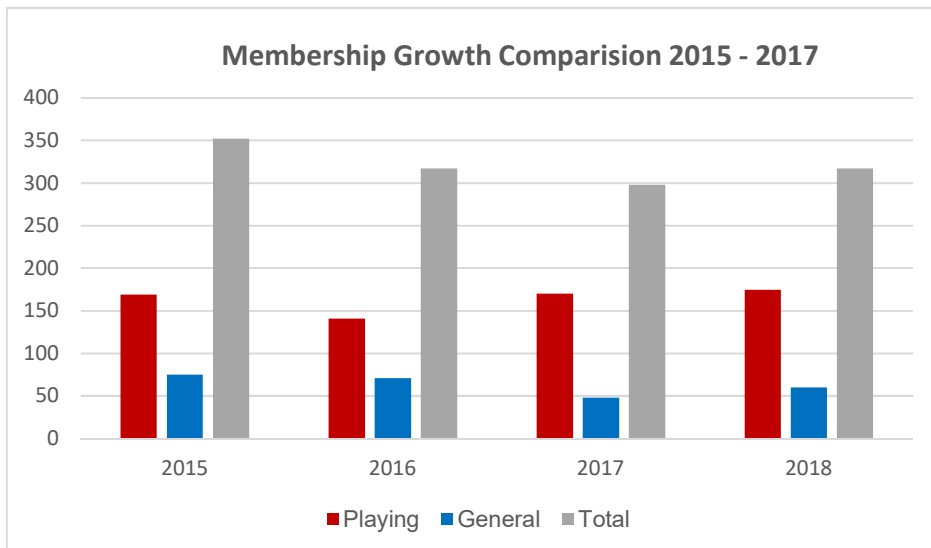
We rounded the year out with a Lip Sync Dance Battle which was a fantastic, funny night to celebrate another great season at the kennel.

Jessi Wardlaw

Social Committee Co-ordinator

Policy Development

The AFNC take risk management very seriously and is continually monitoring and assessing its activities to make sure that it is adequately managing its risk and protecting its members. The Club has also spent time drafting a new Constitution that will be implemented from 2019. The new Constitution replaces all previous documents and is a robust set of rules to help govern the Club. Other policies that the AFNC has endorsed include, Child Safe, Illegal Drugs, Social Media, Alcohol Management, Vilification, Smoke Free and Sun Smart. The Club also follows a detailed Grievance and Disputes process to manage any breaches of the Code of Conduct.



Walking the Talk

We are proud participants in a number of accredited programs including the Goods Sports Program, VicHealth Healthy Sporting Environments Program and we are a Bronze Level AFL Quality Club. Through participating in these programs we are committed to looking after the health and wellbeing of our members and to managing our volunteers in the best possible way. The Club also undertook Bounce Australia's Leadership Training this year for its coaches and club leaders. This training will be built on in the coming years.

Financial Report

The Club continues to practise excellent financial management, thanks to the diligent work of our dedicated treasurers Kylie Gollop and Stephanie Wardlaw. With a very robust recording system now solidly in place, the Club has been able to monitor income and expenses and make adjustments as required. This season was extremely positive in terms of business and financial growth with sponsorship, memberships and canteen income. The most significant financial growth came from the bar which is a credit to Rob Rayner who manages the bar. The Club has achieved a net profit of \$19,431.53. The Club has also experienced another full twelve month contribution of GST payable.

Operating financial year - November 1st 2017 – October 31st 2018

As at the 31st of October 2018 AMOUNT

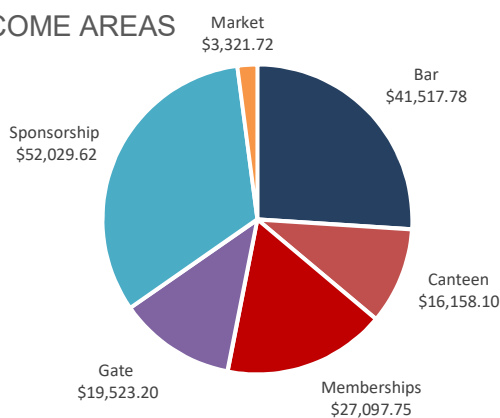
Gross Income \$ 222,018.70

Expenses \$ 199,299.17

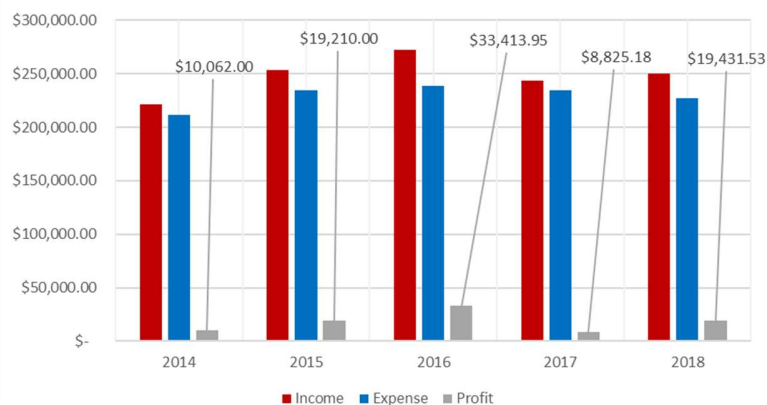
*Floats NOT included - \$27,828.00
(previous year's figures have included floats).

Net Profit / Loss \$ 19,431.53

KEY INCOME AREAS



Financial comparison over the past 5 years



NOTE 1: For consistency in comparing figures, the 2018 figures shown in this graph include float figures which is the same as the previous year.

NOTE 2: The club registered for GST with the Australian Tax Office April 2016. 2017 was the first year of a full year of GST reporting.

Conclusion

The AFNC is pleased with the outcomes of the 2018 season. In 2014, the Club implemented a new 5 year strategic plan. That plan focused on improving club systems, governance, creating a family friendly club and improving its financial position. A review of these 5 years has seen most notably, a significant improvement in the clubs financial position, with a significant term deposit now in to ensure our financial stability and while membership numbers have varied, the system to manage them has, over the past two years lead to a steady increase in membership numbers. The Club should continue to see improvement in this space using this new technology.

The Club should also be very pleased with its governance improvements, with a robust Constitution set to be adopted in 2019 and a detailed policies & procedures manual that helps the committee to manage the running of the club. Going forward, the Club will continue to focus on leadership and skills development of its coaches, trainers and umpires. This next phase of a new strategic plan, will focus on trying to improve the Clubs on-field success to match its off-field success. The AFNC committee welcomes feedback and suggestions on any aspects of the Club's operations and looks forward to seeing you in 2019.

MAJOR SPONSOR

*Redfield
Transport
Avoca*